



IRELAND IN BLOOM

Ireland is utterly alluring as a vacation destination, especially to the Irish Diaspora around the world who savor their ancestral connections, and also to those with a deep appreciation for Ireland's storied culture, natural beauty and for the Irish people themselves.

Ireland is a year-round destination, but increasingly, springtime in Ireland is attractive to visitors who seek a genuine experience of connecting with their heritage while enjoying Ireland's many hospitality choices, without the crowds and higher costs that summer often brings.

ST. PATRICK'S DAY

Ireland's St. Patrick's Day season each March is a case in point. The St. Patrick's Festival in Dublin, March 14-17, 2025, is a rollicking, ebullient display of Irish pride that showcases Ireland's irrepressible personality. Marching bands, thrilling street performers, acrobats and dancers take to the streets, while the pubs are filled with Irish music. Museums, concert venues, churches, restaurants and shopping districts are filled with visitors and residents there for the craic and to be part of something wonderful.

Another festival worth checking out is Just 70 miles north of Dublin, where you can discover the place where St. Patrick's legacy took shape in Co. Armagh. The Home of St. Patrick Festival in Armagh City offers a lively and varied showcase of the best culture, music, song, dance, and an open-air concert in the center of the city. Visitors can enjoy walking tours of this historic city, lectures on Armagh's stained glass heritage and even a whiskey master class.

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